

Media Advisory

April 20, 2006

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Read Around the World Kickoff

Who: The Office of Ethnic Affairs (OEA) in partnership with the University of Utah Eccles School of Business

What: Press conference to announce the ***Read Around the World*** event aimed for low income children and parents in the Rose Park area.

Where: Rose Park Elementary
1105 West 1000 North
Salt Lake City, UT

When: Monday, April 24, 2006
3:30 p.m.

Why: OEA "Leading to Read" program has three key components: a mini-literacy backpack for children who qualify, emergent literacy training for all parents, and ethnic story telling for children.

Note: The Read Around the World event will take place April 26, 2006 from 5:30 p.m. to 8:00 p.m. (reading sessions begin every 30 min.) For more information contact Andrea Sainz at 801-538-8672 or asainz@utah.gov

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